

SMTV Rate Card

There are many ways to advertise with SMTV, from buying an advert in our UK Production manual, which includes a Premier profile page listed on the www.source-media.tv website and SMTV mobile app.

Our website receives thousands of visitors each day, so to stand out from the competition you have the option of adding logo, photos, showreels, text, credits, website, banner to your profile.

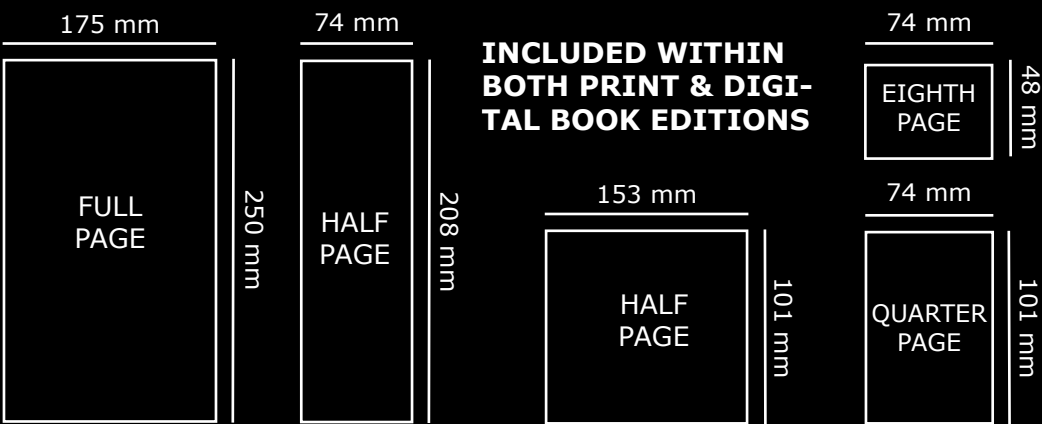
As an advertiser you are guaranteed top position within search results on both the website and mobile app. Our mobile app is free to access for people searching on the go making your profile quick and easy to be found. The SMTV mobile app can be downloaded via the iOS and Android App stores.

Contact us on 0845 938 282 to discuss our advertising packages options.

BOOK ADVERTISING PACKAGES

BOOK + PREMIER WEBSITE & MOBILE PROFILE PAGE

FULL PAGE	£1795	175mm x 250mm
HALF PAGE	£1395	74mm x 208mm / 153mm x 101mm
QUARTER PAGE	£995	74mm x 101mm
EIGHTH PAGE	£795	74mm x 48mm



Includes leaderboard banner (Depth x Width - 90 x 748 pixels)



ALL PRINT ADVERTS INCLUDE A COMPREHENSIVE PREMIER WEBSITE AND MOBILE APP PROFILE PAGE

WEBSITE & MOBILE APP PROFILE PACKAGES

PREMIER WEB & APP PAGE	ENHANCED WEB & APP PAGE	(ADVERTISING PACKAGES 2)
• Appear highest in search results • Feature in 5 category searches • Display your contact details • Display your logo • 500 words of searchable text • Link website & social networks • Show location with Google Maps • Unlimited production credits • Unlimited publishable reviews • Optimised SEO ad • Custom leaderboard banner • featured listings panel Ad • Add unlimited photos • Add up to 30 showreels £595 / yearly	• Build an enhanced profile • Feature in 3 category searches • Second-tier in search results • Display your contact details • Display your company logo • 150 words of searchable text • Link website and social networks • Show location with Google Maps • Optimised SEO ad • Unlimited production credits • Unlimited publishable reviews • Add up to 10 photos £395 / yearly	 LightTape UK Ltd UNLIMITED IMAGES ADD 30 SHOWREELS APP 

DISPLAY ADVERTISING OPTIONS

LEADERBOARD ADVERT	REVOLVING MPU ADVERT	EMAIL SHOT	HOME PAGE VIDEO FEED
• Links to your website. • Displayed on individual pages on a rotational basis. • Depth x Width - 90 x 748 pixels - 31.75mm x 256.82mm. • Displayed on home page optional. £245 / per 4 weeks	• Links to your website. • Displayed within category search pages of your choice. • Depth x Width - 200 x 200 pixels. £195 / per 4 weeks	• Targeted emails sent to our ever increasing list of industry decision makers. £300 / per email	• Links to your website or profile. • Featured video show reel hosted on our own player for up to 3 videos of your choice on our home page. £100 / per 6 months

Companies that use SMTV

